

NEWS RELEASE

For Immediate Release:

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ITW Gema and Alliance Surface Finishing Team up To Market New Powder Coating Process for Conductive & Non-Conductive Substrates

Indianapolis, Ind., September 25, 2009 – ITW Gema and Alliance Surface Finishing Inc. (ASF) announced today that they have reached an agreement on a strategic global partnership to promote a new ASF patented technology, known as the Dual Coat System™ (DCS). This new technology enables manufacturers to apply two different powder coat films within the same powder booth and then co-cure.

DCS technology allows you to convert an existing mono-coat powder line to a two-coat system with minor capital investment. This new technology can apply multiple films to exact film tolerances and color specifications, making it suitable for a multitude of applications including all metals, aluminum and most plastic substrates including TPO, PCABS and PP.

DCS allows for an unlimited spectrum of solid and metallic colors, textures, and special effects with an array of performance properties through a complete line of powder technologies. The benefits of this new technology include, 50% reduced cycle times, a significant reduction in powder consumption and noticeably improved surface aesthetics when compared to traditional means of powder application. The DCS technology makes the already green technology of powder greener with a lower carbon footprint with reduced curing time.

This new partnership allows ITW Gema, the world's leading supplier of powder coating application and recovery equipment and Alliance Surface Finishing, the developer of DCS technology, to join together and provide a manufacturing solution for applying this unique application technology to conductive & non-conductive products. The range of products that can now be powder coated is endless through this ITW Gema/Alliance Surface Finishing partnership.

To learn more about this process visit ITW Gema Booth 301 at Coating East in Nashville, TN on September 30 and October 1, 2009.

ASF is a privately held Canadian Corporation with R&D and production facilities located in Ontario, Canada. ASF's European operations are managed out of its offices located in the UK. For more information, contact Robert Langlois by telephone at (905) 265-2273 ext. 101, by email at rlanglois@asf-powder.com, or visit us on the web at www.asf-powder.com.

ITW Gema, a business unit of the Illinois Tool Works Corporation, with North American Headquarters located Indianapolis, Indiana, provides application and recovery solutions for the powder coating market. For more information, contact Karen Walters by telephone at (317) 298-5072, by email at kwalters@itwgema.com, or visit us on the web at www.itwgema.us.