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PRESS RELEASE

ITW Gema's OptiColor™ for XTreme Color Change Environments™

Indianapolis, Ind., January 15, 2010 — Color changes are performed in the blink of an eye with ITW Gema's NEW OptiColor™.

If you have a manual spray operation that uses multiple hoppers set up to spray various colors, this easy to use and cost effective solution will save you time and money when changing from one color to another. The OptiColor allows the user to conduct all normal spraying operations, as well as do fast, simple spray gun color changes from a single location. Working in conjunction with the OptiFlex® series manual spray gun, color changes are performed in a matter of seconds.

The OptiColor allows production spraying to continue while a hopper color change is being performed. Fast color changes in seconds maximize production, throughput, and flexibility. The OptiColor is conveniently located at the operator, giving easy access for application adjustments and color change selection. Experience fast color changes, multiple color capabilities, and risk free contamination all in a simple user friendly package.

A complement to ITW Gema's OptiFlex series manual spray guns, the OptiColor is available in 4 and 8 color units, which can be combined to accommodate an endless variety of colors. This new technology is ideal for XTreme Color Change Environments where multiple colors are required during production.

Learn more about the NEW ITW Gema OptiColor by contacting ITW Gema at (800) 628-0601 or by email at powdersales@itwgema.com.

ITW Gema continues to be a pioneer in the powder coating industry and a global manufacturer of superior quality powder coating equipment. As a business unit of the Illinois Tool Works Corporation, ITW Gema operates its North American Headquarters from Indianapolis, Indiana. For more information, contact Karen Walters by telephone at (317)298-5072, by email at kwalters@itwgema.com or on the web at www.itwgema.us.

